**PRAIRIE VIEW CITY CHAMBER OF COMMERCE**

**STANDING CHAMBER COMMITTEES**

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| **MEMBERSHIP** |  |
| **Committee Chair** | **Chandra Johnson, 3rd Vice President** |
| Committee Members | Annette Baker\*  Sandra Carpenter\*  Sharon Tisdell\*  Shelina Washington\* |
| Purpose | Oversees recruiting and retention of membership; benevolence and goodwill initiatives; and hospitality. |
| Objectives: | * Recruit new members for the Chamber * Welcomes new Chamber members and introduces them to other chamber members * Relationship development with member companies and citizen membership (goodwill calls; new member reception calls) * Development of networking events * Assists with Speaker selections for special events * Event logistics oversight * Collection and evaluation of attendee surveys relative to production of events. * Seek corporate benefits for members. |
| **FINANCE** |  |
| **Committee Chair** | **Eula Richard, Treasurer** |
| Committee Members | Veda Brown  Vanessa Lampkin\*  Erma Simon Sadberry |
| Purpose | Oversees all information pertaining to all financial and record keeping systems, including internal audits for the Chamber. |
| Objectives: | * Approves and recommends policy decisions and actions * Approves and monitors budgets, grants, awards and designated fund activity * Assist with preparation of the Budget and create opportunities for funds to support the budget. * Meets as required |
| **ECONOMIC DEVELOPMENT** |  |
| **Committee Chair** | **Vanessa Lampkin\*, 2nd Vice President** |
| Committee Members | Curtis Anderson  Veda Brown  Marilyn Douglas Jones\* |
| Purpose | Provides guidance for the economic development, workforce development and research activities for the Chamber. |
| Objectives: | * Provides guidance and industry insight for the Chamber as it chooses and executes priority initiatives that encourage capacity building for the community. * Provides initiatives that will enhance a diverse and inclusive environment for businesses with existing or newly exploring opportunities within the community through partnerships, networking, and advocacy. * Meets as required. |
| **PUBLIC RELATIONS** |  |
| **Committee Chair** | **Marilyn Douglas Jones\*, 1st Vice President** |
| Committee Members | Annette Baker\* Taani Follis\*  Chandra Johnson Xanté Wallace  Sharon Tisdell\*  Cristina Zavala |
| Purpose | Responsible for the promotion of the Chamber utilizing publicity and marketing avenues available on local, state or national levels in addition to the creation of other opportunities through social media, newspaper, technology, networking sources. |
| Objectives: | * Serves as the oversight for planning and implementing an ongoing marketing and communications program that meets chamber membership retention goals and ensures an effective internal communications program. * Assists in planning a variety of chamber networking events, with special focus on identifying premier locations and optimizing networking opportunities for attendees. * Supports the mission and strategic objectives of the Chamber for the citizens and businesses of Prairie View. * Participate in activities that promote the Chamber, such as attending ribbon cuttings, special events etc. as required. |
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| **GOVERNMENT RELATIONS** |  |
| Committee Chair | Frederick V. Roberts, Parliamentarian |
| Committee Co-Chair | Sharon Tisdell, Sergeant-at-Arms |
| Committee Members | Sandra Carpenter |
| Purpose: | Identify, discuss and, through the Chamber Board of Directors, act upon state and federal issues that potentially affect Chamber members with focus on community businesses. |
| Objectives: | * Monitor local and state government issues and provide timely information to chamber membership. * Maintain ongoing monitoring and lobbying efforts during the congressional session on issues identified as of concern to the Chamber (membership). * Maintain regular contact with city/county officials. * Provide a forum for members to discuss and comment on public policy issues affecting the business community. * Work with local government to establish processes to facilitate communication and problem solving between individual businesses and government. |